Native Generations Video Sharing Letter/Email Template

[For printed letter: Your Name]

[For printed letter: Your agency]

[For printed letter: Your Address]

[For printed letter: Date, Year]

[For printed letter: Agency or Individual’s Name]

[For printed letter: Address]

Dear [Name],

This letter is to urge you to help raise awareness about the high rates of infant mortality among American Indians and Alaska Natives (AI/ANs) by promoting the Urban Indian Health Institute’s **Native Generations** campaign. For every 1,000 AI/AN babies born in urban areas nationwide, as many as 15 die before their first birthday. With 67% of the AI/AN population living in urban areas, it is essential that they have access to culturally appropriate care to assist in creating healthy environments before, during and after pregnancy to reduce infant mortality rates.

The Native Generations campaign emphasizes connection to culturally-grounded health care and community services to promote healthy families and prevent infant deaths among American Indians and Alaska Natives. The campaign video:

* **Shares** the stories of urban American Indian and Alaska Native parents that are staying connected to their culture and community for the health of their families
* **Promotes** a nationwide network of Urban Indian Health Organizations that provide health services, cultural activities and connection to community support
* **Reveals** challenges to infant health, safety practices and other health risks
* **Highlights** examples of innovative and vital programs for Native families in two cities

To watch the video, visit: [**www.uihi.org/NativeGenerations**](http://www.uihi.org/NativeGenerations)

[Share a story about infant mortality, advocacy, or prevention if you’d like]

Please help raise awareness by sharing the Native Generations video with your [constituency, listserv, patients, fellow policy-makers, colleagues etc]. More information about the topics discussed in the video can be found in UIHI’s *Beyond the Video: Resource Guide* and tips for sharing the video both in person and online can be found in UIHI’s *Video Sharing Guide* at [www.uihi.org/NativeGenerations](http://www.uihi.org/NativeGenerations).

Sincerely,



[Your Name]

[Your title]

[Your agency]