



**NATIVE
GENERATIONS**



Video Discussion Guide

Introduction

Native Generations is a campaign addressing high rates of infant mortality among American Indians and Alaska Natives. The campaign video:

- **Shares** the stories of urban American Indian and Alaska Native parents that are staying connected to their culture and community for the health of their families.
- **Promotes** a nationwide network of Urban Indian Health Organizations that provide health services, cultural activities and connection to community support.
- **Reveals** challenges to infant health, safety practices and other health risks.
- **Highlights** examples of innovative and vital programs for Native families in two cities.

To watch the video, visit:

www.uihi.org/NativeGenerations

This Discussion Guide provides suggestions for planning a successful video screening and discussion questions to stimulate conversation in different settings with a variety of audiences about the topics addressed in the Native Generations video. Questions are organized by the type of question and discussion they can support. You can choose questions that are most appropriate to your community and tailor them for the audience and goals of individual discussions.

A **[Beyond the Video: Resource Guide](#)** and **[Video Sharing Guide](#)** are also available on the **[Native Generations webpage](#)** for download. These guides provide background information about the topics addressed in the video and ideas for in-person video viewings and online video sharing.

The Native Generations campaign emphasizes connection to culturally-grounded healthcare and community services to promote healthy families and prevent infant deaths among American Indians and Alaska Natives.



Planning a screening:

- *Develop clear goals.* Consider how you want to use the Native Generations video. Whether you want to educate, advocate; win buy-in for a specific policy, build alliances across sectors, or begin a community dialogue, consider how a screening event will advance your mission and work.
- *Start at home.* It is important to assess the level of commitment and understanding within your group and/or agency on the video topics. Determine if an internal screening and discussion would be most helpful to lay the groundwork for effective use of the video with others.
- *Tailor the event to your audience.* Consider the understanding they bring and the way that they work as a group to plan an event that is relevant and initiates appropriate actions. Supply additional information for everyone to get the most out of the event.

At the screening event:

- *Watch the film ahead of time* so you know the content and can focus on facilitating a discussion.
- *Tailor your discussion* questions and topics to the knowledge, experiences, and needs of the audience.
- *Adjust your discussion as needed* and be flexible about outcomes.

After the screening event:

- *Take action* on items that were agreed upon during the event and on promising opportunities sparked by the event. Avoid prompting discussion about action steps if there is no plan to follow-up.
- *Follow-up.* Bringing people together is a first step; the “real” work often begins after the screening. How will you continue your commitment to community action over the long term? Be prepared to take an honest look at how your organization can improve. Having a larger plan in place before your event will help you maintain momentum and action.

Do you want to educate, advocate, win buy-in for specific policy, build alliances across sectors, or begin a community dialogue?

Example Discussion Introduction:

“Thank you for joining us today to watch the Native Generations video. Following the video, we’ll have a chance to discuss our thoughts on the film, as well as ideas, concerns, questions or actions the video may raise. My role as facilitator is to guide the conversation. We hope to hear as many perspectives as possible as we talk after the video.”

Suggested Closing:

Briefly summarize what has been said. Express appreciation for the contributions to the discussion. Be sure questions and action steps are noted.

Menu of Questions

Objective Questions

- What scenes stand out for you from the video?
- What did you see or hear?
- What are some ideas or facts you heard?

Reflective Questions

- What stood out as surprising or disturbing to you?
- What challenges described in the video exist in our community?
- What strengths described in the video exist in our community?
- What similarities does the video have to what you experience in our community?
- What differences does the video have to what you experience in our community?

Interpretive Questions

- What issues affect the health of babies in our community?
- What stories could we tell about the way our community supports families?
- What has to change to eliminate the risks for infant mortality in our area?
- What makes you feel connected to this community?
- What has to change to better support the families in our area?
- How could we invite families in who are not already connected?
- What ways do our programs build or strengthen social support?
- Who makes the decisions that affect our community? Who's missing in the decision-making process?
- How could our group influence the changes needed?

Decisional Questions

- What actions could our (group, clinic, church, school, class, etc.) take to impact the risks for infant deaths in our community?
- What actions could individuals take?
- What resources would be needed?
- What initiatives or programs are already happening?
- What partnerships could be formed?
- Who might be interested in joining this work?
- What would be the first steps?



*Learn more about
American Indian
and Alaska Native
communities
in urban areas
nationwide at:
www.uihi.org*



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Contact us with any questions at:

Urban Indian Health Institute

Seattle Indian Health Board

PO Box 3364

Seattle, WA 98114

(206) 812 – 3030

info@uihi.org

To join our Weekly Resources and Opportunities E-mail list, visit

www.uihi.org/subscribe



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