NEVER assume a person’s race by looking at them. Ask!

COLLECTING RACE DATA

1. Ask the person: "What is your race?"
2. Record their response. Options should include:
   - White/Caucasian
   - Black/African American
   - Asian
   - American Indian/Alaska Native
   - Native Hawaiian/Pacific Islander
   - Other (Have them specify their race)

If more than one race, record ALL races specified. Do not put them in the “Other” category.

COLLECTING TRIBAL AFFILIATION DATA

"What is your tribal affiliation, if any?"

Record the tribe(s) they specify OR that no tribe was specified.

Do not ask for their tribal citizenship or enrollment. Affiliation is different.

Asking for their tribal affiliation is the correct way to gather this information.

COLLECTING ETHNICITY DATA

"What is your ethnicity?"

Ethnicity should be collected separately from race.

Options should include:
   - Hispanic/Latino
   - Not Hispanic/Latino