



**OUTCOME:**

- Engage women in learning about breast and cervical screening and resources in a fun and social way.

**KEYS TO SUCCESS:**

- Provide an interactive, educational tool to help women learn about screening and early detection.
- Include terms on the bingo card or table setting that relate to specific services provided by your agency.
- Provide reminders about screening and program contact information on the bingo materials.
- Women get to take home materials and bingo cards or daubers.

**SCREENING AWARENESS BINGO**

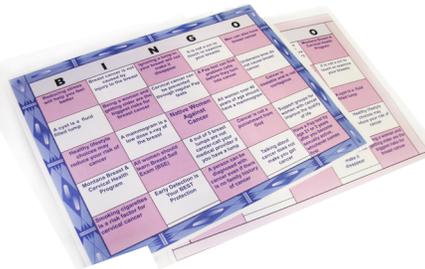
Hosting Breast or Cervical Screening Awareness Bingo during Saturday screenings, luncheons, or community activities is a great way to share information about screening that is interactive and fun. Awareness Bingo activities have been successful in reaching women at many urban Indian health organizations. Whether you create breast or cervical screening bingo cards or personalize daubers, screening awareness bingo can be a fun and educational activity for your agency and community.

**INGREDIENTS:**

- Bingo cards (use regular cards or create new cards using template from the WEAVING Project)
- Daubers, pens, dry beans, small awareness ribbons or other tools to mark bingo cards
- Bingo call words or number tokens
- Breast or cervical screening facts
- Computer with Microsoft Word or similar computer program
- Printer
- Prizes

**PREPARATION:**

Step 1: Determine your target group and topic. Examples include: Mammogram Bingo for Elders ages 50 and older or Women’s Wellness Screening Bingo.



\*See WEAVING Project Bingo template on the WEAVING website for design and content suggestions.



CONTACT LOCAL GROCERY STORES, SHOPS, AND VENDORS FOR SNACKS, GIVE-AWAYS, OR PRIZE DONATIONS.



Step 2: Create bingo cards by placing words from screening facts or tips in the bingo grid. If you want to use regular bingo cards, print screening guidelines and agency services on the edges or backs of the cards.

Step 3: Using address labels, create stickers that you can attach to daubers that list screening or program information. Include your agency's contact information for women to make screening appointments. Print with color ink or with fun font and images.

Step 4: Gather prizes for the event. Be sure to give screening brochures or information with each prize.

THESE DAUBERS FROM NARA CARRY A HEALTH MESSAGE ALONG THE SIDE WITH THE CLINIC'S CONTACT INFORMATION.



### SHARING THE RESULTS:

Publicize the bingo event and invite women from your target audience to participate. You may want to host the event during Saturday screenings, women's wellness programs, Elders luncheons, or other agency events.

When calling out terms or numbers, share an associated fact. Examples: when you call "G 50" share with the group that at age 50, women are recommended to have annual mammograms. If using personalized cards, when you call "mammogram," share information about free mammograms or referrals that your agency provides.

Make sure all participants leave with information about the breast and cervical screening services and referrals provided by your agency with contact information included. Collect feedback from participants for suggestions for more screening awareness bingo activities. This information is great for planning future events and for seeking future donations or funding.

### Tips:

- Use your agency logo or the breast or cervical cancer awareness ribbon as the image in the center "free" space of the bingo card.
- Use pink and teal colors, the awareness colors for breast and cervical cancer, for bingo materials.
- Instead of daubers, use small pink and teal awareness ribbons as markers for the bingo cards. Include small safety pins so women can wear the ribbons and give the extras to their friends and family.