New WEAVING Project Outreach Materials Available

The WEAVING Project is pleased to announce the release of new outreach materials, released this month in recognition of National Breast Cancer Awareness month. Today, American Indian women face higher risk of late stage breast cancer diagnosis and lower five-year breast cancer survival rates than do white women. Access to timely and appropriate health care for AI/AN women is essential to addressing these disparities.

Through the WEAVING Project, the Urban Indian Health Institute provides technical assistance to urban Indian health organizations (UIHO) and state Breast and Cervical Cancer Early Detection Programs (BCCEDP) to support and increase breast and cervical cancer screening among urban American Indian and Alaska Native women. In addition to working directly with UIHO and BCCEDP, the WEAVING Project provides online community outreach and educational resources.

The WEAVING Project’s new outreach materials include two new “recipes”: “Screening Awareness Bingo” and “Cancer Awareness Ribbon Cookies.” These recipes provide step-by-step instructions for outreach and referral ideas. Please visit the WEAVING Project webpage at www.theWEAVINGproject.org for resource downloads and project information.

If you would like to request additional information, or printed copies of WEAVING materials, or have any questions, please email info@uihi.org.

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