



UIHI Communication Broadcast

September 2011

Infant Mortality Awareness Month

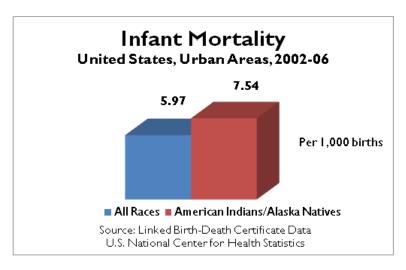
This September 2011, we join with our partners nationwide to observe Infant Mortality Awareness Month in order to call attention to the high rates of infant death experienced by American Indians and Alaska Natives (AI/AN) in urban areas.

The graph shows the increased rates of infant death among AI/AN from all causes in counties served by Title V urban Indian health organizations (UIHO).

For more info on UIHO:

http://www.uihi.org/about-urban-indian-health-organizations/

Earlier this year, the Urban Indian Health Institute, Seattle Indian Health Board released a report on keeping babies healthy and safe, which described discussions with urban AI/AN parents on the topic. A safe and stable environment was described as a priority for the baby. A strong native identity, native-specific resources, such as those offered at UIHO, and shared values among caregivers are supportive in breaking unhealthy patterns (e.g., alcohol and tobacco use, violence) described by urban AI/AN parents.



To access the full report, please visit the UIHI's report page at http://www.uihi.org/resources/reports/.

We are using these insights for a communication campaign, with funding from the Office of Minority Health, to help increase awareness of infant mortality and improve the health and safety of Al/AN babies in urban areas.

If you have any questions, please email info@uihi.org.
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